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This is my last emailed newsletter

I'm moving future communications and announcements to:

- **LinkedIn Posts** - you can "follow" me on LinkedIn (Joe Kittel).
- **LinkedIn groups** focused on alliances, partnerships, business relationships and conscious capitalism.
- **Facebook** - for more frequent and informal postings: spiritual quotes and food-for-thought.

I am making this change due the need to focus my time and energy on the development of **fundamentally unique and transformational training** for a number of large corporations. Click [here](#) for more information on our upcoming training.

[Connect](#) with me if you're interested in learning more.

[Love,](#)



Joe Kittel

simple ideas at work™

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Related Articles

[Transform Your Alliance](#) - accomplish extraordinary results

[Self-Obsolescence](#) - the most impactful practice you can embody

[Strategic Imperative](#) - practical spirituality in business relationships

[Love](#) - the force compelling us all to grow (includes a mindmap)

[Endorsements](#) from CCI, HP, IBM, Intel, Microsoft, SAP and Vantage Partners

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Fundamental Change

*Be the change
you wish to see in the world.*

Gandhi

21 April 2015

Joe,

Most alliances *fail* to achieve their full potential due to low trust, poor communication and an unhealthy climate.

Business fails when relationships fail.

Practical spirituality addresses the *fundamental* issue in strategic alliances, relationship.

Relationships fail when people fail relationships.

Our training focuses on the fundamental issue, in you and in your alliance, relationship.

There is a better way.

[Connect.](#)

Transformational Training

Our cohesive and comprehensive training progresses from the individual (you), to your business relationships (partnerships and alliances), to the overall business, and finally to the world around you, your ecosystem.



Results:

- You will become more effective while enjoying your work.
- The chasm between you and your partners will be bridged.
- Businesses will be naturally attracted to work with you.
- Your business ecosystem will become more value-creative.

[Read](#) an overview of training that will transform you and your alliance.

Let's [talk.](#)

Return-on-Investment

What ROI can you expect from the fundamental



transformation we offer?

Research by the [Conscious Capitalism Institute](#) has determined that [spiritually-oriented businesses](#) **outperform other companies** by a factor of **10:1** over a 15 year period.

Spirituality is good for business.

The ROI for spirituality in business relationships is effectively limitless. Conservative estimates range from **8.5 to 2,000**.

Are you open for a new way?

[Read](#) more about the ROI for spirituality.

Let's [connect](#).

Being of Service to You

We've had over **4,200 downloads** in 2015 from our [website](#). These are the top 5 whitepapers:

1. [Strategic Alliance Manager Role](#) (558 downloads)
2. [Building Trust](#) (356 downloads)
3. [2-slide Methodology](#) (220 downloads)
4. [Transform Your Alliance](#) (168 downloads)
5. [Why Alliances Are Strategic](#) (110 downloads)

With **1,800 unique visitors** this year, the top 5 webpages are:

1. [ROI for Spirituality](#) (422 views)
2. [Whitepapers](#) (207 views)
3. [Money Radio Interviews](#) (180 views)
4. [Self-Obsolescence](#) (101 views)
5. [Strategic Imperative](#) (81 views)

Participate in our LinkedIn group [Spiritual Principles in Strategic Alliances](#).

Simple ideas work.

[Love,](#)





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