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Spiritual Principles in Business Relationships

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Simple Ideas

All things being equal, the simplest idea tends to be the right one.

- Ockham's razor

6 December 2013

Joe,

As strategic alliance managers we:

*Do the impossible
with nothing
in the eye of a hurricane.*

And [we cannot do the impossible alone](#); we need each other.

Purpose

Recently I was reminded of the power in purpose. We should all be very clear about our purpose in life.



My purpose is to be of value to strategic alliance managers. To help you fundamentally transform yourself and your alliances. To help you discover the value within.

[Learn about my unique value to you ...](#)

Ask

My ask of you is simple.

Let me help you increase the value-creating effectiveness in your strategic alliances and business ecosystems and as a result have more fun than one person deserves.

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[A proposal about simple attraction ...](#) (3 page PDF)

Offer

At the most basic level I offer myself to you. I offer you fundamentally transformational ideas.



If you are open to explore fundamental change, in yourself and in your alliance, let me know.

Let's have an initial discussion to see where our interests align and how I can be of value-enabling service to you.

[Send me a note ...](#)

Participate in our LinkedIn group [Spiritual Principles in Strategic Alliances](#). With 195 members we are relatively small in number but we are growing.

[Love,](#)



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